

# BACHELOR'S PROGRAM OVERVIEW

## BACHELORS OF BUSINESS ADMINISTRATION

- Foundational Core: 47 Hours
- Pre-Business Core: 21 Hours
- Business Core: 25 Hours
- General Electives: 27 Hours
- Total Program hours 120

### 120 Credit Hours

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The Bachelor of Business Administration (BBA) is a general undergraduate business degree built around a common core of business courses, with 27 hours of electives, suitable to accommodate a complementary minor. This is the recognized industry standard online business degree offered by Southeastern University. The BBA curriculum covers the Common Professional Components (CPC) and General Knowledge and Skills as prescribed by Accreditation Council for Business Schools and Programs (ACBSP) and industry best-practices. The BBA is the degree understood in the marketplace as a comprehensive business degree for graduates wishing to start or grow their careers in business.

#### YEAR ONE

First Semester - 16 Credit Hours

PMIN 1513 - PRACTICUM I  
SEU 1001 - STUDENT SUCCESS  
ENGL 1133 - ENGLISH COMPOSITION I  
MATH 1213 - COLLEGE ALGEBRA  
BIOT 1133 - OLD TESTAMENT SURVEY  
BBUS 1003 - INTRODUCTION TO BUSINESS  
CONCEPTS

Second Semester - 15 Credit Hours

PMIN 1523 - PRACTICUM II  
ENGL 1233 - ENGLISH COMPOSITION II  
MATH 2023 - INTRODUCTION TO  
PROBABILITY AND STATISTICS  
BBUS 2003 - DESIGN THINKING FOR  
BUSINESS  
BBUS 2203 - INTRODUCTION TO  
ECONOMICS

#### YEAR TWO

First Semester - 15 Credit Hours

PMIN 2513 - PRACTICUM III  
BINT 1233 - NEW TESTAMENT SURVEY  
BBUS 2113 - WI: BUSINESS COMMUNICATION  
BBUS 2133 - ESSENTIALS OF FINANCIAL  
ACCOUNTING  
BBUS 2233 - ESSENTIALS OF MANAGERIAL  
ACCOUNTING

Second Semester - 15 Credit Hours

PMIN 2523 - PRACTICUM IV  
LDRS 2123 - PRINCIPLED LEADERSHIP  
SSCI 1503 - PERSONAL STEWARDSHIP  
BBUS 2233 - ESSENTIALS OF MANAGERIAL  
ACCOUNTING  
PSYC 1133 - INTRODUCTION TO  
PSYCHOLOGY



## YEAR THREE

First Semester - 15 Credit Hours

PMIN 3513 - PRACTICUM V  
 BBUS 3103 - ESSENTIALS OF FINANCE  
 HIST 2013 - AMERICAN HISTORY TO 1877  
 COMM 1433 - FUNDAMENTALS OF SPEECH  
 BBUS 3203 - WI: ESSENTIALS OF  
 MANAGEMENT

Second Semester - 15 Credit Hours

PMIN 3523 - PRACTICUM VI  
 BBUS 3303 - ESSENTIALS OF MARKETING  
 HUMS 2233 - INTRODUCTION TO  
 HUMANITIES  
 BBUS 3153 - GLOBAL BUSINESS  
 MANAGEMENT

## YEAR FOUR

First Semester - 15 Credit Hours

PMIN 4503 - PRACTICUM VII  
 BBUS 3403 - ESSENTIALS OF BUSINESS LAW  
 BBUS 3853 - ESSENTIALS OF MANAGEMENT  
 OF INFORMATION SYSTEMS  
 ENGL 2133 - WI: INTRODUCTION TO  
 LITERATURE  
 THEO 1313 - SURVEY OF CHRISTIAN  
 THEOLOGY

Second Semester - 14 Credit Hours

PMIN 4513 - PRACTICUM VIII  
 BBUS 4141 - BUSINESS SENIOR SEMINAR  
 BBUS 4603 - STRATEGIC MANAGEMENT  
 NSCI 1034 - LIFE SCIENCE LECTURE/LAB  
 BBUS 4113 - WORKPLACE ETHICS AND  
 SOCIAL RESPONSIBILITY